**FAIR TRADE BROCHURE RUBRIC Name:**

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| --- | --- | --- | --- | --- | --- | --- |
| **CRITERIA** | **STUDENT CHECKLIST** | | | **TEACHER CHECKLIST** | | |
|  | **LITTLE**  **INFO** | **SUFFICIENT INFO** | **DETAILED INFO** | **LITTLE INFO** | **SUFFICIENT INFO** | **DETAILED INFO** |
| **TITLE** |  |  |  |  |  |  |
| SLOGAN |  |  |  |  |  |  |
| DIAGRAMS |  |  |  |  |  |  |
| PICTURES |  |  |  |  |  |  |
| FOR MORE INFO GO TO…. |  |  |  |  |  |  |
| BULLET POINTS |  |  |  |  |  |  |
| SUBTITLES |  |  |  |  |  |  |
| POSITIVE QUOTES/CASE STUDY |  |  |  |  |  |  |
| REFERENCES (MIN 3) |  |  |  |  |  |  |

**FAIR TRADE BROCHURE RUBRIC Name:**

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| --- | --- | --- | --- | --- | --- | --- |
| **CRITERIA** | **STUDENT CHECKLIST** | | | **TEACHER CHECKLIST** | | |
|  | **LITTLE**  **INFO** | **SUFFICIENT INFO** | **DETAILED INFO** | **LITTLE INFO** | **SUFFICIENT INFO** | **DETAILED INFO** |
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